

# MEDIA KIT

**SARAH W. JAFFE**

Child Welfare Advocate, Mother & Author



# HELLO, I'M SARAH



**I CARE ABOUT HELPING PARENTS MAKE OUR WORLD MORE EQUITABLE FOR ALL CHILDREN.**

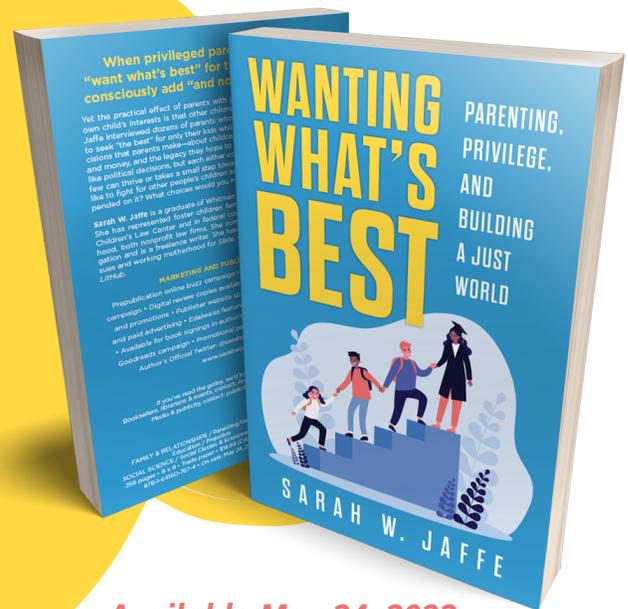
I'm Sarah Jaffe, author of the new book *Wanting What's Best: Parenting, Privilege, and Building a Just World*. As a mother and a former attorney for children in foster care, I faced a dilemma many parents do: **Was my only duty as a parent to get "the best" for my own daughter? Or did I have an obligation to try to make decisions that would help make a more equitable society?**

I interviewed everyday parents, as well as experts, to try to understand what it might look like to make parenting decisions through a lens of justice and equity. I focused on how parents can engage with our education system (from daycare to college), as well as how they can use their time, energy, and money. The result is a book that gives parents straight answers on some of the most complex issues we face, along with actionable ideas, and considerations to help them make future parenting decisions with perspective, parity, and purpose.

**More at [SarahWJaffe.com](https://www.SarahWJaffe.com)**

“an essential roadmap for parents who want to make thoughtful choices that won’t inadvertently perpetuate injustice or discrimination...”

—Melinda Wenner Moyer, Author of *How to Raise Kids Who Aren’t Assholes*



Available May 24, 2022  
from Chicago Review Press  
Paperback

***Wanting What's Best: Parenting, Privilege, and Building a Just World*** addresses the darker side of the common adage “I just want what’s best for my child.” When privileged parents say that they “want what’s best” for their child, they don’t consciously add “and not for other children.” Yet the practical effect of parents with privilege relentlessly pursuing their own child’s interests is that other children are left behind. The book features interviews with dozens of experts and parents to help parents navigate some of the major decisions that they must make—about childcare, schools, how they use their time and money, and the legacy they hope to leave their kids.

It looks at two questions: first, what choices should individual parents make in order to stop perpetuating inequality? Second, what collective action can we all take as a society to make our systems work better for everyone? Sarah tackles the most uncomfortable issues in order to give parents the perspective and actionable guidelines they need in order to make more equitable decisions.

Wanting What’s Best tackles a powerful question: **“What would it look like to fight for ‘other people’s children’ as if the future of your own child depended on it?”**



More at: [SarahWJaffe.com/wanting-whats-best](https://SarahWJaffe.com/wanting-whats-best)



# MORE PRAISE:

" Sarah W. Jaffe has written an essential parenting book. But rather than addressing children's behavior, Jaffe turns her sharp eye to the behavior of parents—clearly and sensibly laying out how parents' choices can widen inequality and inadvertently make life harder for everyone. "

--Lydia Kiesling, author of *The Golden State*

"Wanting What's Best is a no-nonsense, practical guide for parents who don't want 'what's best' for just their kids, but for all kids."

--Shannon Brescher Shea, author of *Growing Sustainable Together*



"This book is for every parent who wants to know how they can work for a more just society while giving their children a healthy upbringing—and who wants to learn that those goals may be knit closer together than you think."

--Elliot Haspel, author of *Crawling Behind: America's Childcare Crisis and How to Fix It*

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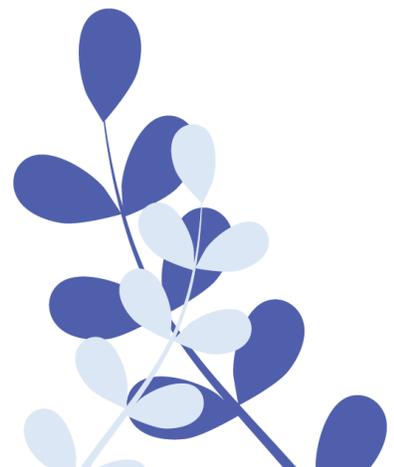
# TALKING POINTS:

- The dark side of privileged parents pursuing “what’s best” for their children
- How children can be left behind when privileged parents seek the best for their children
- What systemic inequality looks like in schools & what parents can do to change it
- How modern parenting culture is rooted in white supremacy and can devalue BIPOC lives. (It's harsh, yes. But true!)
- Why parents shouldn't hire an au pair
- How to release some of the pressure of parenting, while also making things better for all children.
- Important questions to ask yourself about child care [or school, or college, or leaving a financial legacy]

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# PHOTOS:

Downloadable high resolution author photos and book cover images, on Sarah's website:

[SarahWJaffe.com/press-media](http://SarahWJaffe.com/press-media)

LET'S CONNECT:



VISIT:

[WANTINGWHATSBEST.COM](http://WANTINGWHATSBEST.COM)  
OR [SARAHWJAFFE.COM](http://SARAHWJAFFE.COM)  
FOR UPDATES & MORE.

